

HOME

US

HOW

COGS & MARVEL

WOW

CONTACT

BLOG

Cogs & Marvel
create extraordinary
brand experiences
using our very
special mix of left
brain and right brain
skills.

To logistics we bring instinct. To order we bring emotion. We've been perfecting this wondrous mix since our Dublin launch as Green Light Events back in 2006. Our first job was organizing Google's European Sales Conference in Seville for over 800 people, earning us a reputation as the leading event agency in the then newborn tech scene. We have grown up alongside the tech industry, producing ever bigger, more innovative events for Google and working with other global tech companies such as LinkedIn, Facebook, Twitter, Zalando and Tibco. We've created everything from mega conferences of up to 5000 people and logistically challenging live roadshows to immersive brand experiences and activations that imprint onto memory and inspire behaviour. Our experience with the tech companies meant we became more innovative and more creative, and soon clients in other industries wanted to work with us too; clients like Failte Ireland, Matheson, The Financial Times, Mason Hayes Curran and MasterCard. We have redefined the industry for clients in 22 countries to date. We even created our very own travel company, Green Light Travel, and in 2016 we opened our San Francisco office.

We believe in the power of simple and inspired ideas that are rooted in brand consciousness. Our creative ability means we can dream bigger, brighter